



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8005
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

House Majority PAC (39749)
Waterfront Strategies (10349)
Colin, Lawson,
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
HOUSE MAJORITY PAC (545503)
5057/ECR25250639

Invoice 2727295
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1409473
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

House Majority PAC
NEW ORDER. PLS CHCK AND CNF. T&R

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 10:09:14AM

Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>The Morning News @ 6A</u>						
	News	6:00:00AM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/06/16 6:00AM (Tu)	00:30	NC9 Morning News @ 5:30	HMP16-NY22-T01H	\$700.00	
	News	6:00:00AM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/07/16 6:24AM (We)	00:30	NC9 Morning News @ 6	HMP16-NY22-T01H	\$700.00	
2.0	Contract Line Remarks:		<u>The Morning News @ 6A</u>						
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,Th-1	09/06/16 6:53AM (Tu)	00:30	NC9 Morning News @ 6	HMP16-NY22-T01H	\$700.00	
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,Th-1	09/08/16 6:47AM (Th)	00:30	NC9 Morning News @ 6	HMP16-NY22-T01H	\$700.00	
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,Th-1	09/12/16 6:54AM (Mo)	00:30	NC9 Morning News @ 6	HMP16-NY22-T01H	\$700.00	
3.0	Contract Line Remarks:		<u>Good Morning America</u>						
	SPOT	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/16 7:25AM (Tu)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/16 7:55AM (We)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/08/16 7:58AM (Th)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/09/16 7:58AM (Fr)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/12/16 7:27AM (Mo)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
4.0	Contract Line Remarks:		<u>Good Morning America</u>						
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/16 8:54AM (Tu)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/16 8:22AM (We)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/08/16 8:55AM (Th)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/09/16 8:49AM (Fr)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/12/16 8:40AM (Mo)	00:30	Good Morning America	HMP16-NY22-T01H	\$700.00	
5.0	Contract Line Remarks:		<u>Newschannel 9 At 7A (Sat)</u>						
	News	7:00:00AM- 7:30:00	Per week (1),Sa	09/10/16 7:28AM (Sa)	00:30	NC9 Weekend News	HMP16-NY22-T01H	\$260.00	
6.0	Contract Line Remarks:		<u>Newschannel 9 At 7A (Sat)</u>						
	News	7:30:00AM- 8:00:00	Per week (1),Sa	09/10/16 7:53AM (Sa)	00:30	NC9 Weekend News	HMP16-NY22-T01H	\$260.00	
7.0	Contract Line Remarks:		<u>Good Morning America Saturday</u>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Sa	09/10/16 8:58AM (Sa)	00:30	Weekend Good Morning America	HMP16-NY22-T01H	\$330.00	
9.0	Contract Line Remarks:		<u>Rachael Ray</u>						
	SPOT	9:00:00AM-10:00:00	Day,M-1,W-1,Th-1,F-1	09/07/16 9:42AM (We)	00:30	Rachel Ray	HMP16-NY22-T01H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1,W-1,Th-1,F-1	09/08/16 9:44AM (Th)	00:30	Rachel Ray	HMP16-NY22-T01H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1,W-1,Th-1,F-1	09/09/16 9:14AM (Fr)	00:30	Rachel Ray	HMP16-NY22-T01H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1,W-1,Th-1,F-1	09/12/16 9:35AM (Mo)	00:30	Rachel Ray	HMP16-NY22-T01H	\$300.00	
10.0	Contract Line Remarks:		<u>Bridge Street</u>						
	SPOT	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	09/06/16 10:48AM (Tu)	00:30	Bridge Street	HMP16-NY22-T01H	\$200.00	
	SPOT	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	09/08/16 10:27AM (Th)	00:30	Bridge Street	HMP16-NY22-T01H	\$200.00	
11.0	Contract Line Remarks:		<u>The View</u>						
	SPOT	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/06/16 11:31AM (Tu)	00:30	THE VIEW	HMP16-NY22-T01H	\$350.00	
	SPOT	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/12/16 11:35AM (Mo)	00:30	THE VIEW	HMP16-NY22-T01H	\$350.00	
12.0	Contract Line Remarks:		<u>Newschannel 9 At Noon</u>						
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/16 12:31PM (Tu)	00:30	NC9 News @ Noon	HMP16-NY22-T01H	\$400.00	
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/16 12:28PM (We)	00:30	NC9 News @ Noon	HMP16-NY22-T01H	\$400.00	



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Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/08/16 12:23PM (Th)	00:30	NC9 News @ Noon	HMP16-NY22-T01H	\$400.00	
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/09/16 12:11PM (Fr)	00:30	NC9 News @ Noon	HMP16-NY22-T01H	\$400.00	
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/12/16 12:28PM (Mo)	00:30	NC9 News @ Noon	HMP16-NY22-T01H	\$400.00	
13.0	Contract Line Remarks:		<u>Millionaire</u>						
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/16 12:53PM (Tu)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T01H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/16 12:52PM (We)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T01H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/08/16 12:54PM (Th)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T01H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/09/16 12:54PM (Fr)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T01H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/12/16 12:51PM (Mo)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T01H	\$200.00	
14.0	Contract Line Remarks:		<u>The Chew</u>						
	SPOT	1:00:00PM- 2:00:00	Per week (2),Tu,We,Th,Fr	09/08/16 1:30PM (Th)	00:30	The Chew	HMP16-NY22-T01H	\$230.00	
	SPOT	1:00:00PM- 2:00:00	Per week (2),Tu,We,Th,Fr	09/09/16 1:29PM (Fr)	00:30	The Chew	HMP16-NY22-T01H	\$230.00	
15.0	Contract Line Remarks:		<u>General Hospital</u>						
	SPOT	2:00:00PM- 3:00:00	Day,M-1,Th-1	09/08/16 2:26PM (Th)	00:30	GENERAL HOSPITAL	HMP16-NY22-T01H	\$230.00	
	SPOT	2:00:00PM- 3:00:00	Day,M-1,Th-1	09/12/16 2:27PM (Mo)	00:30	GENERAL HOSPITAL	HMP16-NY22-T01H	\$230.00	
16.0	Contract Line Remarks:		<u>Inside Edition</u>						
	SPOT	4:30:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/08/16 4:42PM (Th)	00:30	INSIDE EDITION	HMP16-NY22-T01H	\$230.00	
	SPOT	4:30:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/09/16 4:59PM (Fr)	00:30	INSIDE EDITION	HMP16-NY22-T01H	\$230.00	
17.0	Contract Line Remarks:		<u>Newschannel 9 @ 4P</u>						
	SPOT	4:00:00PM- 4:30:00	Day,M-1,F-1	09/09/16 4:12PM (Fr)	00:30	First at Four	HMP16-NY22-T01H	\$400.00	
	SPOT	4:00:00PM- 4:30:00	Day,M-1,F-1	09/12/16 4:20PM (Mo)	00:30	First at Four	HMP16-NY22-T01H	\$400.00	
18.0	Contract Line Remarks:		<u>Newschannel 9 @ 5</u>						
	News	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,F-1	09/06/16 5:25PM (Tu)	00:30	NC9 News @ 5	HMP16-NY22-T01H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,F-1	09/07/16 5:22PM (We)	00:30	NC9 News @ 5	HMP16-NY22-T01H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,F-1	09/09/16 5:22PM (Fr)	00:30	NC9 News @ 5	HMP16-NY22-T01H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,F-1	09/12/16 4:59PM (Mo)	00:30	INSIDE EDITION	HMP16-NY22-T01H	\$900.00	
19.0	Contract Line Remarks:		<u>Newschannel 9 @ 530P</u>						
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	09/06/16 5:46PM (Tu)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T01H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	09/07/16 5:40PM (We)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T01H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	09/08/16 5:53PM (Th)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T01H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	09/12/16 5:53PM (Mo)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T01H	\$1050.00	
20.0	Contract Line Remarks:		<u>Newschannel 9 @ 6P</u>						
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/16 6:28PM (Tu)	00:30	NC9 News @ 6pm	HMP16-NY22-T01H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/16 6:28PM (We)	00:30	NC9 News @ 6pm	HMP16-NY22-T01H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/08/16 6:28PM (Th)	00:30	NC9 News @ 6pm	HMP16-NY22-T01H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/09/16 6:12PM (Fr)	00:30	NC9 News @ 6pm	HMP16-NY22-T01H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/12/16 6:20PM (Mo)	00:30	NC9 News @ 6pm	HMP16-NY22-T01H	\$1140.00	
21.0	News			09/10/16			1 preempt @ \$500.00	\$0.00	Program Change



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Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	Contract Line Remarks:		Entertainment Tonight						
	SPOT	7:00:00PM- 7:30:00	Day,M-1,Th-1	09/08/16 7:29PM (Th)	00:30	ENTERTAINMENT TONIGHT	HMP16-NY22-T01H	\$500.00	
	SPOT	7:00:00PM- 7:30:00	Day,M-1,Th-1	09/12/16 7:11PM (Mo)	00:30	ENTERTAINMENT TONIGHT	HMP16-NY22-T01H	\$500.00	
24.0	Contract Line Remarks:		The Insider						
	SPOT	7:30:00PM- 8:00:00	Per week (1),We,Th,Fr	09/07/16 7:48PM (We)	00:30	Insider	HMP16-NY22-T01H	\$400.00	
25.0	SPOT			09/10/16			1 preempt @ \$220.00	\$0.00	Sports / Network Over-run
26.0	Contract Line Remarks:		Dancing With the Stars (Season Premiere)						
	Prime	120029-Dancing with	Day,M-1	09/12/16 9:43PM (Mo)	00:30	DANCING WITH THE STARS	HMP16-NY22-T01H	\$3500.00	
27.0	Prime			09/06/16			1 preempt @ \$1200.00	\$0.00	Program Change
28.0	Prime			09/08/16			1 preempt @ \$1500.00	\$0.00	Program Change
29.0	Prime			09/09/16			1 preempt @ \$1500.00	\$0.00	Program Change
30.0	Contract Line Remarks:		Newschannel 9 @ 11						
	News	11:00:00PM-11:35:00	Day,M-1,Tu-1,Th-1	09/06/16 11:20PM (Tu)	00:30	NC9 News @ 11	HMP16-NY22-T01H	\$1000.00	
	News	11:00:00PM-11:35:00	Day,M-1,Tu-1,Th-1	09/08/16 11:13PM (Th)	00:30	NC9 News @ 11	HMP16-NY22-T01H	\$1000.00	
	News	11:00:00PM-11:35:00	Day,M-1,Tu-1,Th-1	09/12/16 11:24PM (Mo)	00:30	NC9 News @ 11	HMP16-NY22-T01H	\$1000.00	
32.0	Contract Line Remarks:		Jimmy Kimmel						
	SPOT	11:35:00PM-12:37:00	Day,M-1,Tu-1	09/06/16 11:59PM (Tu)	00:30	Jimmy Kimmel Live	HMP16-NY22-T01H	\$300.00	
	SPOT	11:35:00PM-12:37:00	Day,M-1,Tu-1	09/12/16 11:51PM (Mo)	00:30	Jimmy Kimmel Live	HMP16-NY22-T01H	\$300.00	
33.0	Prime	9:00:00PM-10:00:00	Per week (1),Fr	09/09/16 9:46PM (Fr)	00:30	20/20 9P	HMP16-NY22-T01H	\$1500.00	M/G For 29.0.1
34.0	Contract Line Remarks:		Mistresses-ABC						
	Prime	9:00:00PM-10:00:00	Per week (1),Th	09/08/16 9:45PM (Th)	00:30	The \$100,000 Pyramid	HMP16-NY22-T01H	\$1500.00	M/G For 28.0.1
35.0	Prime	9:00:00PM-11:00:00	Per week (1),Tu	09/06/16 10:24PM (Tu)	00:30	Mistresses	HMP16-NY22-T01H	\$1200.00	M/G For 27.0.1
36.0	News			09/10/16			1 preempt @ \$500.00	\$0.00	Sports / Network Over-run
37.0	Contract Line Remarks:		The View						
	SPOT	11:00:00AM-12:00:00	Day,M-1	09/12/16 12:00PM (Mo)	00:30	THE VIEW	HMP16-NY22-T01H	\$350.00	
38.0	Contract Line Remarks:		The Chew						
	SPOT	1:00:00PM- 2:00:00	Per week (1),Mo	09/12/16 1:31PM (Mo)	00:30	The Chew	HMP16-NY22-T01H	\$230.00	
39.0	Contract Line Remarks:		Entertainment Tonight						
	SPOT	7:00:00PM- 7:30:00	Day,M-1	09/12/16 7:10PM (Mo)	00:30	ENTERTAINMENT TONIGHT	HMP16-NY22-T01H	\$500.00	
40.0	Contract Line Remarks:		Jimmy Kimmel						
	SPOT	11:35:00PM-12:37:00	Day,M-2	09/12/16 12:15AM (Mo)	00:30	Jimmy Kimmel Live	HMP16-NY22-T01H	\$300.00	
	SPOT	11:35:00PM-12:37:00	Day,M-2	09/12/16 12:31AM (Mo)	00:30	Jimmy Kimmel Live	HMP16-NY22-T01H	\$300.00	
41.0	SPOT	7:00:00PM- 7:30:00	Per week (1),We,Th,Fr	09/15/16 7:29PM (Th)	00:30	Live Inside the Buffalo Blitz	HMP16-NY22-T02H	\$500.00	M/G For 36.0.1
42.0	SPOT			09/17/16			1 preempt @ \$220.00	\$0.00	Sports / Network Over-run

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$47,210.00	Total Spots	75
Commission	(\$7,081.50)		
Net Total	\$40,128.50		